

ISABELLAS



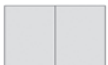




WE LOVE EVERYDAY LIFE!

With its unique mix of content, Isabellas represent a completely new offer to affluent and creative women. Isabellas is all about the good everyday life – the garden, the interior design and the food. Always beautifully presented, always as practical! Isabellas inspires you to great as well as small projects, everything from your own vegetable patch to creating bouquets, turning the old kitchen sofa to a unique piece of furniture and the shopping ideas for a personal style. Isabellas gives you the good everyday food as well more festive menus with wine ideas and delicious desserts.



LOTTE IVARSON *editor-in-chief*

ADVERTISING RATES

Format	Size	Price (SEK)
 Spread 1/1 8-column	460 x 280 mm + 5 mm bleed	35 800:-
 Full page 1/1 4-column	230 x 280 mm + 5 mm bleed	24 400:-
 Landscape 1/2-page 1/1 4-column	230 x 140 mm + 5 mm bleed	13 200:-
 Portrait 1/2-page 1/1 2-column	115 x 280 mm + 5 mm bleed	13 200:-
 Portrait 1/4-page 1/2 2-column	115 x 140 mm + 5 mm bleed	7 800:-
Back cover 1/1 4-column	240 x 290 mm + 5 mm bleed	25 900:-

PUBLICATION AND-ARTWORK DATES 2012

Issue	Publ.	Artwork
1	21 feb	13 jan
2	29 mar	17 feb
3	14 may	4 apr
4	3 jul	21 may
5	28 aug	16 jul
6	16 oct	7 sep
7	27 nov	15 oct
8	3 jan	16 nov

Subject to change

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