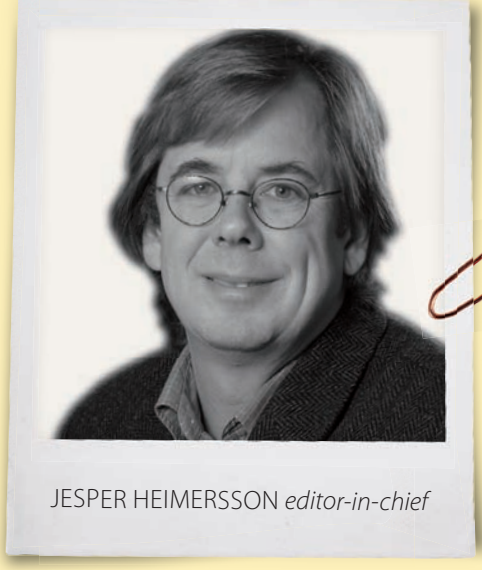
Magasinet Skåne

DET NYA GODA LIVET

THE MAGAZINE ABOUT THE GOOD LIFE

No other part of Sweden has so much to offer in such a small place as the southern province of Skåne! The readers are people who live in Skåne or have some kind of connection to the area. The magazine provides inspiration for the good life in areas such as food, drink, pubs and restaurants, culture, health, gardening, hunting, fishing, riding, golf as well as the house and home.



JESPER HEIMERSSON *editor-in-chief*

ADVERTISING RATES

Format	Size	Price (SEK)
Spread		
1/1 8-column	402 x 260 mm	30 900:-
1/1 8-column, bleed	420 x 282 mm	30 900:-
Full page		
1/1 4-column	185 x 260 mm	19 400:-
1/1 4-column, bleed	210 x 282 mm	19 400:-
Landscape 1/2-page		
1/2 4-column	185 x 125 mm	11 500:-
1/2 4-column, bleed	210 x 140 mm	11 500:-
Portrait 1/2-page		
1/1 2-column	90 x 260 mm	11 500:-
1/1 2-column, bleed	105 x 282 mm	11 500:-
Portrait 1/4-page		
1/2 2-column	90 x 125 mm	6 700:-
Landscape 1/4-page		
1/2 2-column	185 x 60 mm	6 700:-
1/8-page		
1/4 2-column	90 x 60 mm	3 900:-
Advert on themed page		
1/4-page		5 400:-
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PUBLICATION AND-ARTWORK DATES 2012

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1	6 dec	24 oct
2	28 feb	20 jan
3	30 apr	19 mar
4	26 jun	18 may
5	26 jul	18 jun
6	2 oct	27 aug

Subject to change

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